



# ANALYZER II PLUG-IN FOR WORDPRESS

## Introduction to WordPress

WordPress is an open source content management system written in PHP and based on the MySQL database. WordPress is mainly used for blogs but its flexible capabilities allow its users to adapt and manage the content of any kind of website. It is distributed under the GNU General Public licenses.

## Introduction to the Analyzer II plug-in for WordPress

WordPress plug-ins are tools which provide new or extended WordPress functionalities. The goal is to maximize flexibility and minimize code tasks. Plug-ins became available from versions 1.2 of WordPress.

The Analyzer II plug-in allows the automatic tagging of pages generated by WordPress. It is composed of 3 PHP files:

- analyzerII.php
- config\_analyzerII.php
- functions.inc.php

## INSTALLATION OF ANALYZER II PLUG-IN

1. Unzip the file and extract it into the plug-in folder (./wp-content/plugins/).
2. Activate the plug-in in the WordPress configuration. To do so, go into the Plug-ins section (the Analyzer II plug-in must appear in the list of available plug-ins) and click on the link Activate. A sub-menu called Analyzer II will automatically appear in the Settings section.

AT INTERNET

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Miscellaneous

Analyzer II

Manage Plugins

Plugins extend and expand the functionality of WordPress. Once a plugin is installed, you may activate it or deactivate it here.

Currently Active Plugins

Bulk Actions

Apply

Plugin	Version	Description	Action
<input type="checkbox"/> Analyzer II	1.0.001	Analyzer II Plugin for Wordpress By AT INTERNET.	<a href="#">Deactivate</a>   <a href="#">Edit</a>

Get More Plugins

You can find additional plugins in the WordPress plugin directory and install them manually.

To manually install a plugin, you can upload it to the `/wp-content/plugins/` directory. Once a plugin has been installed, you can activate it from this screen.


Plugin	Version	Description	Action
<input type="checkbox"/> Analyzer II	1.0.001	Analyzer II Plugin for Wordpress By AT INTERNET.	<a href="#">Deactivate</a>   <a href="#">Edit</a>
<input type="checkbox"/> Plugin			

ANALYZER II PLUG-IN FOR WORDPRESS | Focus

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3. Configure the plug-in:

- Click on the sub-menu Analyzer II of the Settings section and populate the following elements:
  - xtsd: value of the xtsd variable, in the “logixxx” format,
  - xtsite: value of the xtsite variable, in the “xxxxxx” format.
- ClickZone® analysis for the homepage, posts and static pages can be activated and deactivated using the checkboxes.



## Analyzer II Configuration

Please set the values for your Tag and your preferences

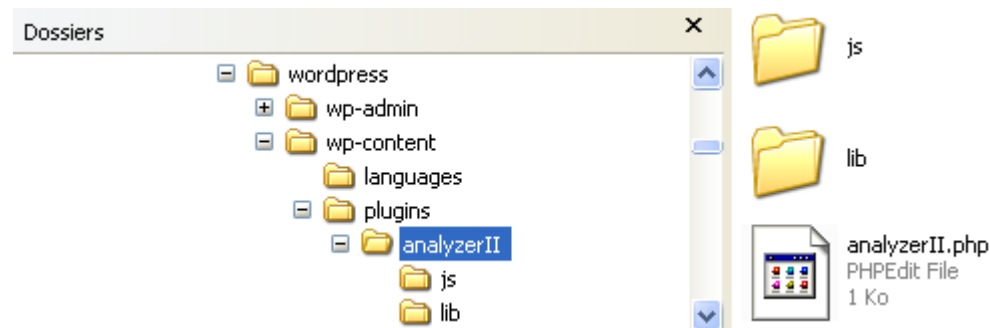
xtsd	<input type="text"/>	logi123 for example
xtsite	<input type="text"/>	123456 for example
Activate ClickZone analysis on the Homepage	<input checked="" type="checkbox"/>	
Activate ClickZone analysis on the Blog-Posts	<input checked="" type="checkbox"/>	
Activate ClickZone analysis on the static Pages	<input checked="" type="checkbox"/>	

[Save settings](#)

## GOING FURTHER

### Analyzer II directory

The main directory of the Analyzer II plug-in must be placed in the “plugins” directory of the WordPress tree structure.



- The analyzerII.php file includes:
  - A heading box:

```
/*
Plugin Name: AnalyzerII
Plugin URI: http://www.atinternet.com/
Description: AnalyzerII Plugin for WordPress
Author: AT Internet
Version: 1.0.001
*/
```



#### NOTE

This data appears in the administration interface of WordPress (Plugin section).

<input type="checkbox"/> Plugin	Version	Description	Action
<input type="checkbox"/> <b>Analyzer II</b>	1.0.001	Analyzer II Plugin for Wordpress By AT INTERNET.	<a href="#">Deactivate</a>   <a href="#">Edit</a>
<input type="checkbox"/> Plugin	Version	Description	Action

- A call to the files included in the “lib” directory:

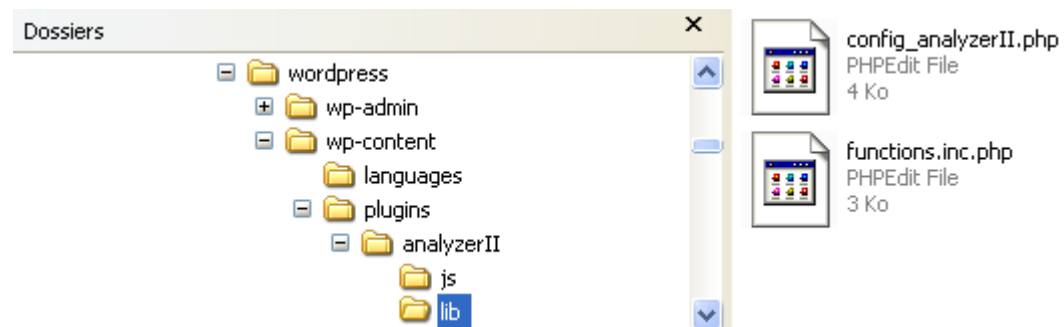
```
require_once realpath(dirname(__file__) . '/lib/config_analyzerII.php');  
require_once realpath(dirname(__file__) . '/lib/functions.inc.php');
```

- A call to the main functionality (“xt\_print”) which leads to the tag integration in the footer of the different pages.

```
add_action('wp_footer', 'xt_print');
```

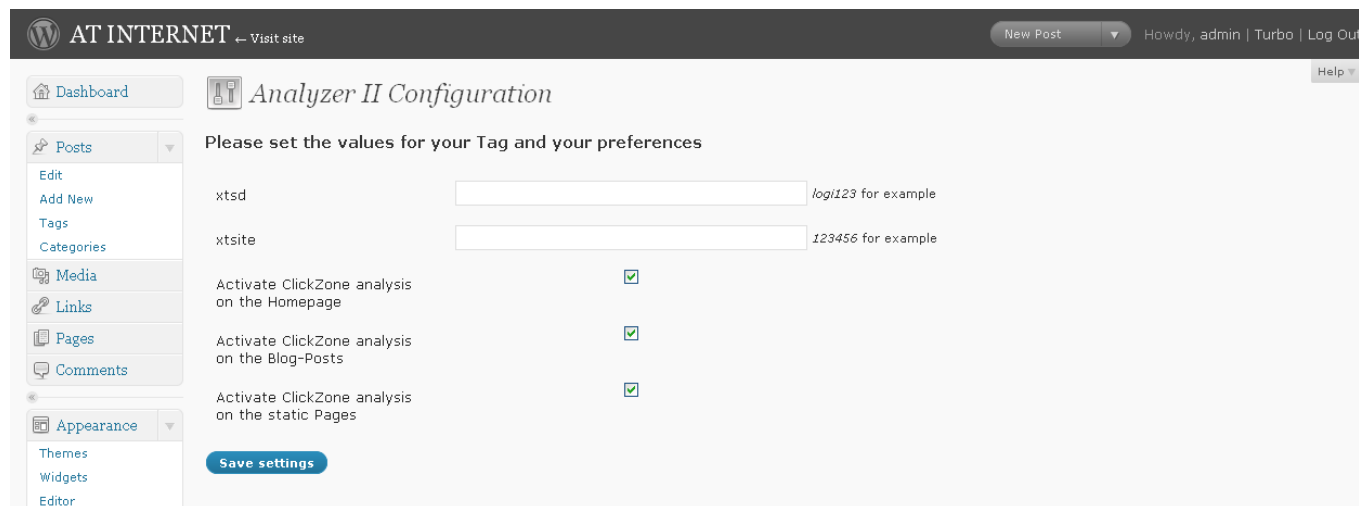
## Lib sub-directory

The Analyzer II directory includes a sub-directory called “lib” in which you can find the following files:



- `config_analyzerII.php`

This file allows the configuration interface for the Analyzer II WordPress plug-in to be created.

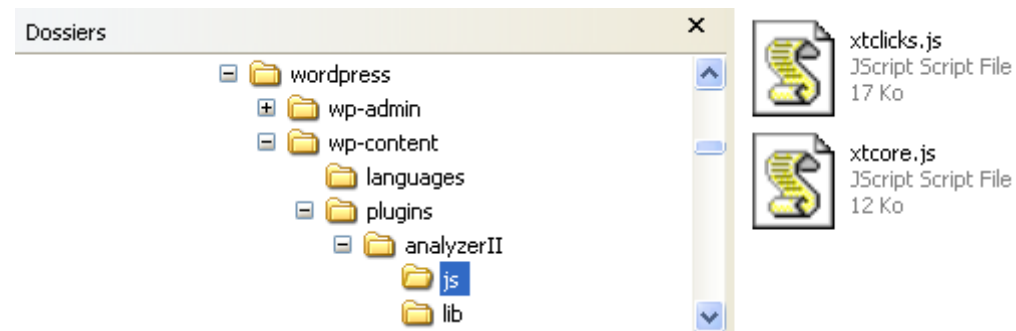


- `functions.inc.php`

This file contains all the functions which allow the automatic tagging of pages.

## Js sub-directory

The Analyzer II directory includes a sub-directory called “js” in which you can find the following files:

**NOTE**

The "xtcore" and "xtclicks" JavaScript files are not automatically updated. You can download them in the Configuration zone of your Analyzer II interface.

## Tagging

### Structure of WordPress blogs

- homepage
- posts blogs
- static pages

### Tag variables

- Division of the 3 categories into 3 chapters (hard coded):
  - homepage -> "homepage" chapter
  - posts blogs -> "posts\_blogs" chapter
  - static pages -> "static\_pages" chapter
- Page naming
  - Posts blogs

If a posted blog belongs to a category, it will be automatically named as follows:

`xtpage="posts_blogs::category-name::blog-post-name" ; // Creates a chapter named after the category and creates of a page named after the article`

Or else : `xtpage= "posts_blogs::blog-post-name" ;`

- ❑ Static pages

`xtpage="static_page::page-name"`

- ❑ Homepage

`xtpage="homepage::homepage"`

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